Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat.

*Sun Tzu*
# TABLE OF CONTENT

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>04</td>
<td>Company Overview</td>
</tr>
<tr>
<td>05</td>
<td>Our Experts</td>
</tr>
<tr>
<td>07</td>
<td>What We Offer</td>
</tr>
<tr>
<td>07</td>
<td>Strategy</td>
</tr>
<tr>
<td>08</td>
<td>Policy Development</td>
</tr>
<tr>
<td>09</td>
<td>Governance</td>
</tr>
<tr>
<td>10</td>
<td>Advisory Services</td>
</tr>
<tr>
<td>11</td>
<td>Executive Office Support &amp; Mentorship</td>
</tr>
<tr>
<td>11</td>
<td>Our Clients</td>
</tr>
</tbody>
</table>
SOVEREIGN INSIGHT prides itself as a premier company that provides innovative and cutting edge solutions to public, private and non-state actors in the area of Strategy, Policy, Governance and Advisory Services that facilitates them to deliver effectively to their clients while deepening their positions in their spheres of operations.

Our Vision
To be the company of choice on ALL matters Strategy

Our Mission
We exist to provide top notch, innovative and advisory services to public, private and non-state actors in the areas of Strategy, Policy, Governance and Advisory Services.

Our Core Values
1. Integrity
2. Excellence
3. Commitment
4. Professionalism
5. Partnership
Vincent K. Kimosop currently serves as the Lead Consultant (Policy & Governance Expert) at SOVEREIGN INSIGHT. He is the immediate Chief Executive Officer of the International Institute for Legislative Affairs (IILA). He joined the organization in January 2009 as the Programme Coordinator, where he was responsible for providing overall leadership in the delivery of institute’s mandate in Public Policy Research, Drafting, and Capacity Building. He led advocacy campaigns that led to the passage of Unclaimed Financial Assets Bill 2011, Increased Taxation of Tobacco Products in 2015 through the Excise Bill 2015 and Development of a Mental Health Policy 2016 & Legislation.

These initiatives required leadership and skills in management due to the nature of work and the diversity brought by the partners. He led the process of material development for the projects and coordinating activities both at the local, national and at the global level.

He previously worked with Transparency International (Kenyan chapter) where he was responsible for coordinating the development of tools and publications to benchmarks the nation’s progress in the fight against graft. He was part of the technical reference group that advised the Kenyan government on a governance, justice, law and order reform programme. During this period, he also served as in the technical team that produced the first ever strategic plan for the civil society in Kenya.

He has also worked with Institute of Economic Affairs (IEA) which is civic forum that seeks to promote pluralism of ideas through open, active and informed debate on public policy issues, in the capacity of a Research Assistant. His duties involved coordinating the production of Policy research reports on constituency development, so as to facilitate the use of futures methodologies like visioning, scenarios building and strategic planning to improve the use of devolved funds at the constituency level.

He also served in the first Budget and Economic Forum of Baringo County Government. He has a vast experience in Devolution and has provided technical support to Baringo, Mombasa, Nakuru and Kisumu Counties in various capacities.

He was the first Chairperson of Unclaimed Financial Assets Authority (UFAA) where together with others, laid a strong foundation for the institution, the first of its kind in Africa. He is a subject matter expert and continues to provide support in the development of the unclaimed assets sector in Kenya and beyond.

He is also an expert on tobacco tax and he currently provides technical support to Tax Justice Network Africa (TJNA) that is implementing a project supported by Bill and Melinda Gates Foundation that is being implanted in Kenya, Zambia, Nigeria and DRC.

Charles Kipkulei is a governance, policy and communications expert with over 9 years of professional experience in multiple disciplines including Political Thought, Public Policy Analysis, Political Communication and Strategy, Devolution, Administrative Practice and Project Management.

Currently, Charles sits as a member of the Kenya Insurance Tribunal where he hear and adjudicates on insurance appeals and disputes. He also works as an associate consultant at Sovereign Insight Ltd, where he heads the communication, strategy and political affairs section.

Charles has worked with reputable organizations and individuals including county governments, the national assembly, CSOs and political parties in offering a broad range of professional services to the full satisfaction of all of his clients. He is a regular expert commentator on national issues as a political analyst and a newspaper columnist.
Charles holds a Bachelors of Arts Degree in Political Science, International Relations and Public Administration with Communication from the University of Nairobi.

Alvin Kosgei
Senior Associate Consultant – Legal

Kosgei is an Advocate of the High Court of Kenya specializing in Dispute Resolution, General Commercial Practice and Legal Consultancy. His interests in Legal consultancy relate to matters of Governance and Development, Devolution, Constitutionalism, Judicial Independence, Legislative Drafting and Policy Formulation and Minority Rights.

He has worked in the legal practice industry for many years and has a wealth of knowledge with respect to the practice of Law. Further, he is one of the founding partners of Kosgei, Muriuki & Koome Advocates (KMK Africa Law Advocates) which is a full service law firm located in Westlands Nairobi.

He is currently pursuing a Masters Degree in International Trade Law and is researching on the implications of the current efforts to craft an international treaty in Traditional Knowledge and Traditional Cultural Expressions on the economic potential of minority groups in the developing world.

Felix Odonde
Senior Associate Consultant – IT, Strategy

Felix is an open-minded individual with a proven track record in designing websites and creating databases.

His work speaks for itself because he has proved himself to be reliable and excellent in different roles and responsibilities that have entrusted to him. He has a thing for an eye (Photography), strong Graphic Designing skills, web and program development using Programming languages in various platforms i.e.: PHP, JavaScript, HTML and backend Development in SQL, MySQL and finally he has capability to Configure and Troubleshoot Networks in different levels.

He has worked with various organizations both as a consultant and as an employee. He is eager to be challenged in order to grow and improve his communication and professional IT skills gained through previous experiences in the IT sector.

He holds a BSc. in Mathematics and Computer Science from JKUAT.
What we offer our Clients

1.0 Strategy

Ancient Greek defined Strategy as "the art and science of planning and marshalling resources for their most efficient and effective use". By extension, one can conclude that to achieve a certain desired outcome, goal, or impact; individuals and organizations will require planning. At Sovereign Insight, we support institutions develop implementable plans that will ensure that you achieve your desired future.

Strategic Planning, Visioning and Scenarios Building as some of the methods and tools that we employ while facilitating the development of plans chosen to bring about a desired future.
2.0 Policy Development

Public Participation is a requirement in the formulation of Policies; this does therefore provide a critical entry point of public and private agencies to input into policy and legislative process and ensure that their interests are well taken care of. It is appreciated that Policy processes are complex that require skill and tact to navigate through them.

Sovereign Insight will facilitate public and private agencies cut through complexities and make the most of these processes.

2.1 Training on Policy and Legislative Processes

Different issues get to be addressed by governments and others are not. It is pertinent to understand why this is the case and a good place to begin with is getting to grasp the reasons why this is the case. Understanding Policy and Policy Processes is the best place to begin.

Sovereign Insight is a leading company that provides trainings on Policy Processes; Legislative Processes including the development of Subsidiary Legislation. In our trainings, we cover the following:

1. What constitutes a public policy
2. Understanding policy processes
3. Development of a public policy i.e. formats and models of public policy
4. Presentation of public policy
5. Understanding Legislative Processes/Stages
6. Development of a legislation
7. Developing a subsidiary legislation
8. Developing a cabinet memo
9. Development of a regulatory impact statement (RIA)
3.0 Governance

Governance determines who has power, who makes decisions, how other players make their voice heard and how account is rendered in an organization. The United Nations Development Program (UNDP) enunciates a set of principles that, have a claim to universal recognition. The principles include Legitimacy and Voice; Direction; Performance; Accountability and Fairness. At Sovereign Insight, we support the deepening of governance in society through the following;

1. Corporate Governance Trainings
2. Integrity Systems Checks
3. Executive Office Support

3.1 Training on Unclaimed Financial Assets

IN the year 2011, the Kenyan Parliament passed the Unclaimed Financial Assets Bill 2011, which was then assented into law by the President. This legislation has far reaching effects on different sectors of the economy. Sovereign Insight is a leading company that provides trainings on unclaimed financial assets and the following is what is covered in the trainings

1. Understanding what constitutes of Unclaimed Financial Assets?
4. The Penalties for non-compliance
5. Global experiences in the management of unclaimed financial assets (Malaysia, US, Ireland, New Zealand, Australia)
6. The Unclaimed Financial Assets Industry in Kenya (Regulator, Service Providers i.e. Agents, Custodians etc)
Public and private businesses require specialized advice on different topical issues like capital formation, cash flow, and wealth management. It is vital that they get it right and from the right people.

At Sovereign Insight, we provide advisory services in the following areas:

1. Unclaimed Financial Assets Management
2. Compliance Audits on Unclaimed Assets
3. Implementation of Article 6 of WHOFCTC (Price and Tax Policies)

4.1 Executive Office Support & Mentorship

As people rise up the organizational ladder, so does responsibilities and expectations from the subordinates and other stakeholders. Modern day leadership experts have put that “as you rise in leadership, responsibilities increase and rights decrease”. It is therefore imperative that, those in places of responsibility are supported to effectively function.

Sovereign Insight is a leading company that has developed a training and mentorship programme to support Executives, and the following are the areas that we cover through this programme:

1. Dealing with difficult staff
2. Resource mobilization and sustainable financing
3. Making lasting marks and building legacies
4. Managing people; transitions and change
5. Growth, Institutional and personal development
As people rise up the organisational ladder, so does responsibilities and expectations from the subordinates and other stakeholders. Modern day leadership experts have put that “as you rise in leadership, responsibilities increase and rights decrease”. It is therefore imperative that, those in places of responsibility are supported to effectively function.

SOVEREIGN INSIGHT is a leading company that has developed a training and mentorship programme to support Executives, and the following are the areas that we cover through this programme;

1. Dealing with difficult staff
2. Resource mobilization and sustainable financing
3. Making lasting marks and building legacies
4. Managing people; transitions and change
5. Growth, Institutional and personal development

Our Clients

[Logos of various clients are shown here]
Media Relations

- BBC NEWS
- CGTN AFRICA
- KBC CHANNEL
- CITIZEN TELEVISION
- K24
- ebru TV
- KTN
- ntv
- Switch TV
- Kass INTERNATIONAL
- CHANNELS
- HOPE TV
Thank You